

JOHN WHITE

Austin, TX — 478-972-1647 — jkwhite279@gmail.com — [LinkedIn](#) — [GitHub](#)

SUMMARY

Web Developer with **9+ years** building and launching responsive websites across Webflow, WordPress, and custom stacks. Experienced translating high-fidelity Figma designs into production-ready sites, configuring CMS platforms for non-technical content editors, and implementing interactions, animations, and CMS collections. Strong focus on responsive design, cross-browser compatibility, WCAG accessibility, and clean handoff documentation for business partners.

TECHNICAL SKILLS

CMS & Platforms: Webflow, Webflow CMS, Webflow Hosting, WordPress, ACF Pro, Elementor, Shopify, Squarespace, Headless CMS

Web Technologies: HTML5, CSS3, SCSS/Sass, JavaScript (ES6+), PHP, Responsive Design, CSS Animations, Interactions

Design & Accessibility: Figma, Figma Handoffs, WCAG AA Compliance, Cross-Browser Compatibility, Mobile-First Design

SEO & Performance: Technical SEO, Core Web Vitals, GA4, Google Tag Manager, Lighthouse, GTMetrix

Tools: Git, GitHub Actions, CI/CD, AWS (S3, EC2, RDS, CloudFront), Cloudflare, Webpack, Vite

EXPERIENCE

Intellibright

Austin, TX

Lead Front-End Developer

October 2020 – October 2025

- Redesigned and launched an **86-page** client website, closing an **\$82K** deal in week one and lifting conversion rates by **25%**.
- Built and maintained Webflow and WordPress sites for multiple clients, configuring CMS structures for non-technical editors and documenting handoff workflows.
- Centralized theme systems and internal tooling, achieving **sub-2s** load times and Lighthouse scores of **90+** across projects.
- Improved GTMetrix performance grades from C's and D's to A's by optimizing JS bundles, eliminating render-blocking assets, and implementing lazy loading.
- Achieved **80%** improvement in page load times across client websites.
- Mentored two junior developers through code reviews and a front-end handbook, raising code quality and documentation standards.

Prove

Los Angeles, CA

Senior Front-End Developer

September 2018 – October 2020

- Built and launched **7** responsive marketing sites for clients including DAOU Vineyards and Afrezza with modular content systems and SEO-first architecture.
- Rebuilt Rosland Capital's site, driving a **20%** conversion lift and **30%** faster load times through performance optimization.
- Wrote developer onboarding docs that cut new engineer ramp-up time by **50%+**.

Firmitive Consulting

Manhattan Beach, CA

Front-End Developer

December 2017 – September 2018

- Built responsive, component-based UI for client dashboards and internal analytics tools using HTML, CSS, JavaScript, and Bootstrap from Figma designs.

Centerfield

Los Angeles, CA

Front-End Developer

August 2016 – January 2018

- Built and maintained high-volume marketing sites for enterprise clients (ADT, Sprint, COX) serving **70K+** unique monthly visitors.
- Audited and remediated existing client properties to achieve WCAG compliance across multiple sites.

EDUCATION

Georgia College & State University

Milledgeville, GA

Bachelor of Business Administration in Marketing

2015